

October Newsletter

Broadcast **PIONEERS**

October 2005

Volume 1, Issue 1

**October Meeting
Bala Country Club
October 19 2005**

**Reception 11:45 a.m.
Lunch 12:15 p.m.
Ratecard \$25.00**

Reservations 856-365-5600 or pioneers@broadcastpioneers.com

Beginning to look a lot like fall and we're falling all over ourselves getting the word out about the next Pioneer's luncheon. Our speaker will be **Jim Loftus**, VP-GM of WOGL 98.1. Jim has had a long career in broadcasting in Philadelphia at various stations, mostly in sales, and for 13 years taught at the Communications Department at Temple. Before that he was COO of Shamrock Communications, a family owned

media company with 13 stations around the country.

The usual rules apply. The tariff is now \$25 for lunch. We gather at 11:45 on the third Wednesday, October 19 at Bala and lunch will be served at 12:15. You must call for reservations.

Please note: new reservation number—856-365-5600.

Board Meeting

There will be a Board meeting at 10:00 am at Bala before the general meeting. All are urged to attend. We will discuss the Hall of Fame dinner and the new logo.

Inside this issue:

More Happenings	2
And More	2
And.....	2

Happenings

Great lunch and great program celebrating KYW 1060's All News—All the Time format that started 40 years ago in September. There was an impressive line up of the management, engineering, and on air personnel well acquainted with the station's history. In addition, Pioneer **Bill Webber** had recordings of the final record played in the station's old format which he introduced, saying "and now, here's Doris Day singing Que Sera, Sera." You gotta love it! That was followed by Moderator **Larry Litwin**, **Roy Shapiro**, **Bud Galow**, **Harry Donahue** and **Bill Roswell** explaining their parts in the station's distinguished history. Among those

observing was their Accu-Weatherman **Elliot Abrams**.

The WCAU Florida contingent notified **Charlie Higgins** of the death of **Elaine Klein**, wife of **Peter Klein**. Elaine worked at WFIL at 46th and Market Streets in the traffic department until she married Peter. Peter was a long-time member of IATSE local 804 and also an assistant director at WCAU-TV

Sam Bushman has died. Sam, 91, didn't consider himself a PR man; he said I'm a publicity man, pure and simple." A frequent guest at our meetings, Sam was a delight to be around. He loved to drink and smoke

cigars, but gave them up to throat cancer 10 years ago, but recently the cancer came back. Sam never learned to drive. He used to date girls with cars. Go to our website for more information on Sam Bushman, www-broadcastpioneers.com.

Charles Wister reminds us that in our obit of **Bob Dome** we left out too much, and he's right. Bob was a founding member of our club; he was president from 1970-1971, and on the Board of Directors for decades. Bob was a regional station representative and had established a good business which continues since his retirement. He was in his late 80's. We all miss him.

"The bigger they are, the harder they hit."

Unknown

