

December Newsletter

Broadcast **PIONEERS**

December 2005

Issue 4

**December Meeting
Bala Country Club
December 21, 2005**

Reservations 856-365-5600 or rsvp@broadcastpioneers.com

**Reception 11:45 a.m.
Lunch 12:15 p.m.
Ratecard \$25.00**

On of the first day of winter we sing "Jingle Bells, Jingle Bells" and we convene the meeting of the Philadelphia for December. Sometimes **Santa Claus** (member **Dave Custis**) brings along a special gift for good little Pioneer boys and girls. It will be the third Wednesday, December 21, and we will meet at 11:45 am for fellowship, and then have lunch at 12:15, having paid the tab of \$25.

It will be a great meeting with our speaker **Jere J. Sullivan**. Jere's career began in the 60's in the mailroom at the WFIL stations sorting mail for **George Koehler, Sally Starr**

and **Chief Halftown**. He had a wonderful time there working with **Anita Kleaver** and then on the **Captain Noah** show. Leaving for New York, he worked with **Sid Mark** and **Dave Klahr** on the Sounds of Sinatra Show on WYNY. He went to Florida, then back to Philadelphia, New Jersey and California. Jere is now Director of Traffic Operations for Traffic.com. He has a terrific bio and you can check it at www.broadcastpioneers.com.

Don't forget to make your reservations. Call 856-365-5600, or e-mail rsvp@broadcast-pioneers.com



Jere Sullivan

"You can't hit and think at the same time"

Yogi Berra

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Happenings

Many of those who attended the Hall of Fame dinner thought that it was the best ever. All of the awardees made excellent comments, and it's hard to single out one person who really was a show-stopper but some say it could have been **Les Waas**, our own Robert Benchley, reincarnate. The dinner was a sell-out which means that we'll be able to continue awarding scholarships to young people who are studying communications in area colleges.

Gene Crane emails from San Miguel that things are going beauti-

fully there where he and his lovely bride have built a new home. Gene scoffs at the idea that he may be getting old to be getting a new home. His neighbor has built one too and he's 89, and that's four years older than our former Person of the Year. Gene says they do a lot of traveling as well...Ixtapa in January, Palm Springs in February (for a reunion with **Jack Whitaker, Frank Beazley and Pixanne**), Honolulu in April and then on to China. Gotta keep movin' says Gene, who will be with us for a meeting in the spring. Whew!

The Broadcast Pioneers of Philadelphia and Temple University sponsored the 3rd Annual Careers in Broadcasting panel discussion. Close to 100 students attended the discussion and had a chance to network with broadcast professionals. President **Frank Hogan** wants to thank all of the participants for their help, and especially **Caroline Welch** for her participation, and for the Action News coverage.

